



# CITY OF NEWPORT BEACH

## ECONOMIC DEVELOPMENT COMMITTEE

### AGENDA

**MEETING DATE:**

**Wednesday, May 16, 2007**

**TIME:**

**8:00-9:00 A.M. Please arrive 5 min. prior**

**PLACE:**

**City of Newport Beach Council**

**Chambers**

Roll Call and Introductions

### CONSENT CALENDAR

(All matters listed under CONSENT CALENDAR are considered to be routine and **will all be approved by one motion** in the form listed below. The EDC members have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the Committee votes on the motion unless members of the Committee, staff, or the public request specific items to be discussed and/or removed from the Consent Calendar for separate action.)

1. Approval of Minutes of April 18, 2007 & Progress Report (*Attachments, attachments*)

### ITEMS REMOVED FROM THE CONSENT CALENDAR

### UPDATES AND ANNOUNCEMENTS

### DISCUSSION ITEMS

1. 2007-2008 City Revenue Expectations & Operating Budget presentation – *Dick Kurth, Deputy Administrative Services Director & Treasurer*
2. EQAC Representative's Report

### ITEMS FOR A FUTURE AGENDA

### PUBLIC COMMENTS

### ADJOURNMENT

**NEXT EXECUTIVE COMMITTEE MEETING: Wednesday, June 6, 2007  
8:00 A.M. – NEWPORT BEACH CHAMBER OF COMMERCE**

**NEXT REGULAR MEETING: Wednesday, June 20, 2007  
8:00-9:00 A.M. – CITY COUNCIL CHAMBERS**

## BID ADMINISTRATION

BID Administration and Coordination	BIDs/Consultant Trimble	Continue to work on updating and coordinating the collection process for all BIDs.	Ongoing support for BID activities.	Ongoing.	
Balboa Village BID	Trimble	Balboa Inn expansion nearly complete. Utility poles to be removed 2008. BID met on 5/8.	Next meeting 06/12.	Ongoing.	Working on Re-Branding effort.
Corona del Mar BID	Berger	Annual Meeting held on April 18, and monthly Board meeting held 04/26.	Next BID meeting to be held on May 24.	Ongoing.	Discussion at Town Meeting was wide-ranging, and was a joint meeting with the CdM RA.
Marine Avenue BID	Berger	March meeting held 04/19. Banners were approved, and have been received	Next BID meeting 05/17. New banners to be installed by staff.	Ongoing.	Discussion of budget and renewal.
Restaurant Association BID	Trimble	Review of Restaurant Week successes and challenges.	Next BID meeting May 2007.	Ongoing.	

## COMMUNITY DEVELOPMENT ADMINISTRATION

CDBG Administration	Trimble/Consultant	FY07-08 Action Plan approved and filed with HUD.	Processing grant agreements for 07-08 sub-grantees.	Ongoing.	Monitoring of sub-recipients ongoing.
Housing Administration	Trimble/Nichols Consultant	Monitoring existing affordable housing units resulted in return of a number of units to affordable status.	Searching for new affordable housing sites.	Ongoing.	Staff continues to coordinate with County agencies and respond to public inquiries regarding affordable housing.

## Balboa Peninsula

Balboa Village Streetscape – Phase III	Stein/Trimble	Phase III complete.	Removal of utility poles as property owners complete hook ups on private property.	August 2008	
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## CORONA del MAR

Corona del Mar Vision Plan	Berger	Phase 2 median improvement project discussions with PW Dept and community.	Phase 2 median improvements this summer.		Next element now to be Phase 2 median improvements. Pedestrian street lights now after that.
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## MARINE AVENUE

Marine Avenue Public Improvements Plan	Berger	Discussion of sidewalks between Councilman Selich, BIIA and BID underway	Park Avenue Bridge seismic retrofit / replacement project discussion underway.		
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## MARINER'S MILE

Mariner's Mile BOA	Murrel/Berger	Meeting held 05/09. General project discussion.	Next meeting to be held 06/13.	Ongoing.	MMBOA interested in continuation of MVPIP improvements and planning; extension of palm trees toward both bridges; relinquishment of PCH through MM; and waterfront boardwalk.
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EDC ACTIVITIES					
Attraction and Retention	EDC staff	Sterling BMW plan check almost complete. Land Rover project underway. Lamborghini dealership plans under review by Planning.	Working with FJM on ROW agreement to resolve access and parking issues.	Ongoing.	Continuing discussions w/auto dealers
Strategic Planning	Subcommittee / Wood/Berger/Trimble		ED Strategic Plan action steps and follow-up underway. Scheduled to be subject for EDC at June meeting, with Council review immediately thereafter.	Ongoing.	
Image Enhancement & Marketing	Subcommittee / Berger	Wayfinding & Directional entrance signs in final package prep for bidding.	Fabrication/installation of monument signs; re-facing of Peninsula directional signs.		Installation approved as part of FY '06-'07 and '07-'08 CIP budgets.